

# **FEST**

Techno**M**anagement Fest 2023

**06 – 08 OCTOBER 2023**

Information Brochure



**IIIT Bhubaneswar**

AT-GOTHAPATANA, PO-MALIPADA, BHUBANESWAR, ODISHA 751003

# ABOUT D<sup>3</sup> FEST

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Greetings folks! We know it's quite difficult to cope up with the festive mood that IIIT Bhubaneswar was recently in. Well then, let us keep up the spirit high with more events to rock n roll on! Tighten up your seat belts as we introduce to you the Techno-Management event brought to you by the Tech society IIIT Bhubaneswar in collaboration with E-Cell IIIT Bhubaneswar. We bring to you 3 days packed with amazing events, fun challenges, and lots of learning. Wait a minute!! Did we mention the amazing prizes that you can secure? Without further delay, let's dive into the variety of events first.



# EVENTS

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**6 OCT**

7:00 PM - 7:00 PM

## OPENING CEREMONY

Join us at the grand opening ceremony of D3 Fest - Techno-Management Fest 2023, where innovation meets leadership. Join us for an event that promises to be inspiring, and brimming with opportunities for growth and discovery.

**6 OCT**

7:00 PM - 8:00 AM

## GEEK-O-THON (ROUND-1)

An innovation driven hackathon aimed at testing your group and individual working skills and creativity. The first round will be a thirteen hour long offline coding event where the participants will be evaluated from time to time by the judges.

**6 OCT**

7:00 PM - 8:00 AM

## AI-ML HACKATHON

Inviting all the machine learning enthusiasts to compete in this amazing event which tests them and brings the best out of them. The first round, which will be of 13 hours, will be for coding and evaluation by the judges.

**7 OCT**

10:00 AM - 1:00 PM

## CASE OR FACE (FEEDBACK AND PREPARATION)

Case or Face: Case Study Challenge is designed to evaluate participants' analytical and problem-solving abilities. Participants will be presented with a real-life business scenario where they must identify and analyse the problem and propose a more effective alternative.



# EVENTS

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**7 OCT**  
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**2:00 PM - 6:00 PM**

## **CASE OR FACE (FINAL)**

Case or Face: Case Study Challenge is designed to evaluate participants' analytical and problem-solving abilities. Participants will be presented with a real-life business scenario where they must identify and analyse the problem and propose a more effective alternative.

**7 OCT**  
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**2:00 PM - 6:00 PM**

## **CYBER HUNT**

Cyberhunt is a fusion of the conventional treasure hunt along with a twist of hacking where you need to find various flags hidden all over the internet using various hacking techniques.

**7 OCT**  
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**6:00 PM - 9:00 PM**

## **CODE THRU++**

A two hour long coding contest where coders can show the prowess of their knowledge of data structure and algorithms while tackling an amazing set of coding based questions.

**7 OCT**  
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**6:00 PM - 9:00 PM**

## **CRYPTOVERSE**

Step into the fast-paced realm of digital assets and financial strategy as you participate in our Crypto Trading Simulation. This event is designed to test your trading skills and market savvy, all while having a blast in a risk-free environment.



# EVENTS

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**8 OCT**

10:00 AM - 1:00 PM

## GEEK-O-THON (FINAL)

In the final round, The teams will have to pitch their ideas and projects in front of the audience. The winners will also be announced and awarded based on how the project stands out from the rest.

**8 OCT**

10:00 AM - 1:00 PM

## AI-ML HACKATHON (FINAL)

In this round the teams will have to pitch their ideas and projects in front of the audience where the winners will be determined and awarded for their efforts in making a project that stands out from the rest.

**8 OCT**

2:00 PM - 4:00 PM

## IGNITE INSIGHTS

An enthralling session where we will dive deep into the realm of technology and management with some notable and well known speakers who will not only share their insights but clear all your doubts and queries on the same.

**8 OCT**

4:00 PM - 7:00 PM

## SHARK TANK

Shark Tank is a high-energy, pitch-style competition that brings together the brightest and most creative college students to showcase their entrepreneurial ideas to a panel of "Sharks" – successful business moguls and investors who are eager to sink their teeth into the next big thing.



# CYBERHUNT

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**7 OCT**

2:00 PM - 6:00 PM

## CYBERHUNT

Cyberhunt is a fusion of the conventional treasure hunt along with a twist of hacking where you need to find various flags hidden all over the internet using various hacking techniques.

## Rules & Regulations

- Each team is limited to a maximum of 3 members.
- Each team will start with a total of 5000 points. A deduction of 100 points will occur if a team requests hints.
- No prior knowledge is required to participate.
- Teams must refrain from interacting with any WiFi networks listed.
- Teams are responsible for any damage caused to the equipment provided.
- Participants are expected to maintain respectful behavior and avoid arguments with organizers/volunteers. Failure to do so may result in disqualification.
- If you have any doubts or queries, please feel free to contact us for clarification or assistance.

# GEEK-O-THON

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**6 OCT**

7:00 PM - 8:00 AM

## GEEK-O-THON

An innovation driven hackathon aimed at testing your group and individual working skills and creativity. The first round will be a thirteen hour long offline coding event where the participants will be evaluated from time to time by the judges.

## Rules & Regulations

- The participants can participate in teams of size 1-4 members.
- The theme for the hackathon is "open-ended", so the participants can come up with projects that solve any real world problems.
- The participants will be evaluated on the basis of the innovation, creativity and operability of the project. The decision of the judges shall be final in this regard.
- The participants will also have to explain their project ideas along with the problem that it solves, with the help of ppts or any other materials.

# AI/ML HACKATHON

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**6 OCT**

7:00 PM - 8:00 AM

## AI/ML HACKATHON

Inviting all the machine learning enthusiasts to compete in this amazing event which tests them and brings the best out of them. The first round, which will be of 13 hours, will be for coding and evaluation by the judges.

## Rules & Regulations

- **Eligibility:** Open to all AI/ML enthusiasts, including students, professionals, and developers.
- **Team Formation:** 1-3 members per team, or solo participants.
- **Project Themes:** Healthcare and Medical Diagnosis, Natural Language Processing (NLP), Autonomous Vehicles and Robotics, Environmental Sustainability
- **Code of Conduct:** Maintain professionalism; no harassment or misconduct allowed.
- **Ownership:** Don't plagiarize; use resources you have rights to.
- **Submission Deadline:** Submit projects on time; late submissions won't be accepted.
- **Project Presentation:** Present ideas and projects clearly to judges.
- **Judging Criteria:** Evaluation based on innovation, functionality, theme relevance, and presentation.
- **Awards:** Winners determined by judges; prizes for top teams.



# CODE THRU++

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**7 OCT**

6:00 PM - 9:00 PM

## CODE THRU++

A two hour long coding contest where coders can show the prowess of their knowledge of data structure and algorithms while tackling an amazing set of coding based questions.

## Rules & Regulations

- You can submit solutions as many times as you'd like, there are no penalties for incorrect submissions. Only your best correct submission will be considered.
- Those who achieve the score first will be placed higher in the ranklist in case of a tie.
- Discussing Coding Ninjas Studio contest problems or any aspect of the problem, on any other platform on the web, on identification, could lead to disabling of respective account and banning from the community.
- Please do not discuss strategy, suggestions, or tips in the comments during a live contest. Posting questions clarifying the problem statement is ok. If you are unsure, feel free email us at [contact@codingninjas.com](mailto:contact@codingninjas.com)
- The problems will not be partially graded. You will not get score for passing certain test cases.

# CRYPTOVERSE

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**7 OCT**

6:00 PM - 9:00 PM

## CRYPTOVERSE

Step into the fast-paced realm of digital assets and financial strategy as you participate in our Crypto Trading Simulation. This event is designed to test your trading skills and market savvy, all while having a blast in a risk-free environment.

## Rules & Regulations

- Participants must register on the Stockgrow platform before the event's start date.
- All participants must adhere to ethical cryptocurrency trading practices.
- Participants are required to use only the virtual cryptocurrencies provided on the Cryptoverse platform for trading activities.
- Trading can be done only within the specified trading hours, and no trading activity will be considered outside this time frame.
- Participants are encouraged to diversify their cryptocurrency portfolios and manage risk effectively.
- Any violation of trading rules or platform terms may result in disqualification from the competition.
- The decision of the competition organizers and judges will be final and binding.
- Participants must maintain respectful and sportsmanlike conduct throughout the competition.

# CASE OR FACE

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**7 OCT**

10:00 AM - 1:00 PM

## CASE OR FACE CASE STUDY CHALLENGE

Case or Face: Case Study Challenge is designed to evaluate participants' analytical and problem-solving abilities. Participants will be presented with a real-life business scenario where they must identify and analyse the problem and propose a more effective alternative.

## Rules & Regulations

- Teams can consist of a maximum of three members.
- A detailed business scenario will be provided to all registered teams after the registration via registered e-mail.
- The scenario will be based on a real company or industry issue, requiring participants to make informed decisions.
- Your task is to revamp the assigned scenario, considering market needs, target audience, and potential for success. The Participants will have to prepare a pitch deck and submit it to us via Unstap in the first round.
- Each shortlisted team will be given a specific time slot to present their case study findings and solutions.
- Judges will ask questions to assess the depth of the team's understanding of the scenario and the viability of their proposed solution.
- Presentations will be evaluated based on various criteria, including the clarity of communication, the depth of analysis, the feasibility and creativity of the proposed solution, and the team's ability to respond effectively to questions.

# SHARK TANK

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**8 OCT**

4:00 PM - 7:00 PM

**SHARK TANK** ULTIMATE UNIVERSITY SHOWDOWN

Shark Tank is a high-energy, pitch-style competition that brings together the brightest and most creative college students to showcase their entrepreneurial ideas to a panel of "sharks" – successful business moguls and investors who are eager to sink their teeth into the next big thing.

## Rules & Regulations

- Participants can form teams consisting of 2 to 4 members.
- The event is open to students from any educational institution.
- For preliminary round, the teams have to submit their pitch deck (ppt/pdf) via UnStop platform.
- The shortlisted teams will have a maximum of 6 minutes to pitch their business idea to a panel of judges in the final round.
- The pitch should cover the problem statement, solution, target market, revenue model, and unique value proposition.
- All participants must adhere to the IIT Bhubaneswar Code of Conduct and respect the university's policies.
- Teams must register for the event in advance through the official event website or UnStop platform.
- Prizes will be awarded to the top teams based on the judges' evaluations.

# IGNITE INSIGHTS

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**8 OCT**

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**2:00 PM - 4:00 PM**

## IGNITE INSIGHTS

A enthralling session where we will dive deep into the realm of technology and management with some notable and well known speakers who will not only share their insights but clear all your doubts and queries on the same.

## About Ignite Insights

Prepare to be immersed in a captivating session that delves deep into the dynamic realm where technology intersects with management. This experience promises to be enlightening, featuring distinguished and well-known speakers who are poised to do more than just share their insights. They are here to guide you through the intricate nuances of this fascinating junction, offering their expertise and wisdom to help you navigate the complexities of this field. This interactive session isn't just about passive listening; it's an opportunity for you to engage with the speakers, ask questions, and seek clarity on any doubts or queries you may have.

Get ready for an enriching experience that will expand your horizons and leave you with a deeper understanding of the intricate interplay between technology and management.

# CONTACT US

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